



Industry

- Transportation and Logistics

Key Challenges

- High Subscription Charges to current Push Mail services
- To provide system downtime management solution
- To provide alternative for marketing delivery purposes

Solutions

- Push Mail - ClearHub ringEmail
- SMS Gateway - TalariaX sendQuick®

ROI

- A real-time response system
- A cost-efficient Push Mail system
- A SMS system for marketing
- Obtain Total Savings of 50%
- Increase inter-departmental Productivity and Communication

Solutions

Deployment of Mobility @ Work

ClearHub ringEmail

ClearHub ringEmail connects commuters while on the move. Especially for email mobility which is commonly available only via proprietary software or high-end Smartphone devices. With ringEmail, the ability of routing multiple emails to virtually any mobile phone becomes a reality.

Overview

Mobilizing the workplace with mobile 'push' email helps boost business performance by increasing overall productivity and allowing workers to make timely decisions & ability to generate marketing awareness as well as notifying IT associates on the systems health.

Business

A large logistics multi-national company offering international express, airfreight services, warehousing, logistics & supply chain management business have put up RFP to help the company in offering fast & swift productivity responses to customer and as well as managing the systems devices from cost saving prospective.

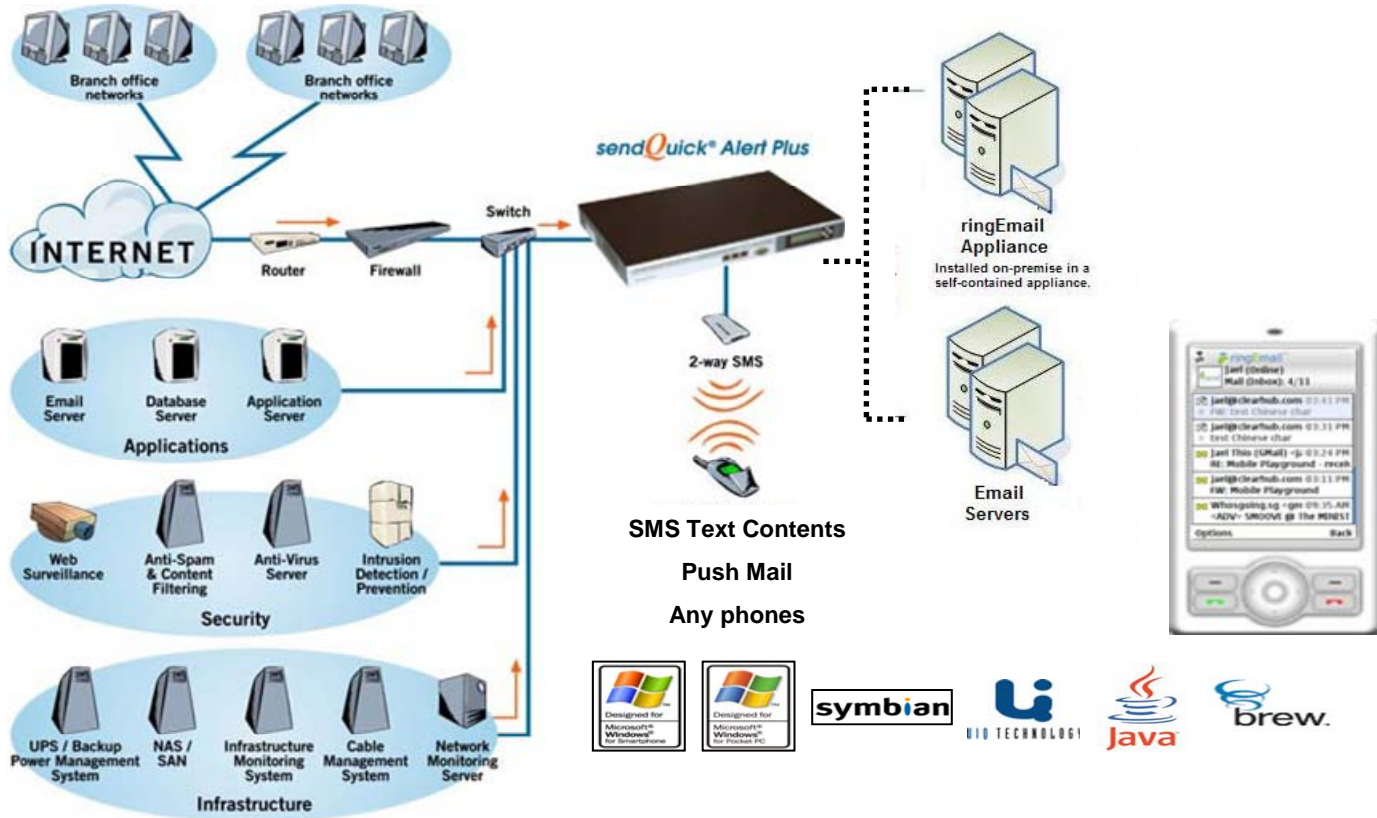
Operational Challenge

Currently, the logistics MNC is using a push mail solution which costs them hefty monthly subscription charges. Due to business expansion, the company would want to increase the number of users using push mails. Therefore, they are looking for alternatives to cut down the costs for push mail subscriptions. They are also looking at providers to help managed their current IT systems to prevent downtime and possible a systems that can help to generate marketing promotion and offering via short messages service.

TalariaX SMS gateway

sendQuick® is built with the intention to lower your Total Cost of Ownership (TCO) and can be used for multiple applications, with unlimited users and application licenses. It is designed as an Out-of-The-Box SMS server. This means the fastest and most economical way for you to get your SMS server up and running in just minutes!

Solution Implementation Diagram



Return Of Investment

Robust Infrastructure

The entire RFP includes a push mail system capable of supporting all types of mobile platform, a robust SMS gateway that does SMS alert on systems failure and capable of doubling as a SMS broadcast for marketing purposes.

Significant Cost Savings

Our push mail system has replaced their current systems. Thus, reducing cost and increases the total savings by 50%.

Increase Productivity

With the integration of Push mails and TaloriaX SMS gateway, it offers the internal sales, marketing and operation staff to increase the productivity. These lead to the increase of sales for this logistic company.

The key to this success is to deliver a *low investment* solution with *high return of revenue*.