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PineApp Appoints ACW Distribution to Counter Security Threats in Asia

Singapore, 01 February 2010 – PineApp™, a leader in securing networks and email systems announced today the appointment of ACW Distribution (S) Pte Ltd (“ACW”), a leading IT enterprise solutions provider in Asia, as its distributor in Singapore, Malaysia and Indonesia. ACW will distribute and market PineApp’s email and content security products and solutions helping organizations fight the different threats that exploit email systems.

Under the partnership, ACW Distribution will distribute to its extensive reseller channel network in the region, the email perimeter security solution (Mail-SeCure), in-line real-time filtering system (Surf-SeCure), all-in-one security (SeCure SoHo), and email archival solution (Archive-SeCure).

“We are very proud to distribute PineApp, as this is one company that reinvents itself constantly with better technologies than market incumbents. Spam is an issue that is not going to go away for a long time, and PineApp offers innovative methodologies to counter the threats leading to it. PineApp presents a good and comprehensive range of email and content security, complemented by its robust email archival solutions. No network is spared; we are experiencing very challenging situations where threats have infiltrated social networks, web-based applications such as web-based emails, amidst the traditional malicious websites and zombie systems.” said Sam Chng, Regional Sales Director for South Asia and India, ACW.

About PineApp

PineApp is a leading security solution provider for Information Technology. PineApp offers comprehensive email security, email archiving and web filtering solutions that are available as an appliance or software (on a server or VMware platform). PineApp's solutions are also available for service providers (ISPs) who wish to offer Cloud-Managed-Services and a DRP (Disaster Recovery Plan) solution to their customers. Founded in 2002, PineApp is headquartered in Israel, with branch offices in the US, Canada, UK, Spain, Italy, France, Russia and Singapore and has distributors in more than 50 countries.

For more information, visit www.pineapp.com

About ACW Distribution

ACW Distribution Singapore Pte Ltd. is a Value-Added Distribution corporation for leading Enterprise Solutions in the Asia-Pacific region since 1986. We create IT solutions by integrating the "Best-of-Breed" products in the market and delivering them to the end user via an extensive network of trained and certified channel partners in the region. For further information, please visit www.acw-group.com.sg

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