



a member of ACW Group

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## **Allied Telesis appoints ACW Distribution in Singapore**

Singapore, 6<sup>th</sup> February 2011 – Allied Telesis, an organisation that specialised in delivering IP/Ethernet network solutions to the global marketplace announced the appointment of ACW Distribution (S) Pte Ltd (“ACW”), a leading IT enterprise solutions provider in Asia, as their Singapore distributor.

Under this agreement, ACW will distribute and market through its extensive channel-partners, network Allied Telesis’s hardware and software solution and establish a wide customer base with excellent sales and support in Singapore.

*“Nowadays customers consistently need high levels of service and support and Allied Telesis provides that by having telephone and on-site support all the time, which is especially important for large corporate clients. Allied Telesis uses the latest technology and has innovative methods in which services and applications are managed and delivered globally, which lowers their operating costs and increases their value and customer satisfaction. Allied Telesis also has a wide range of access, aggregation and backbone solutions for Service Providers and they offer extensive and flexible support programs that are customised to customers’ different needs. We are thrilled to be appointed Singapore’s distributor for Allied Telesis.”* said Johnny Law, Regional Sales Director, ACW.

### **About Allied Telesis Asia Pacific**

Allied Telesis specialised in delivering IP/Ethernet network solutions to the global marketplace. We create innovative, standards-based IP networks that seamlessly connect customers with voice, video and data services. Enterprise customers can build complete end-to-end networking solutions through a single vendor, with core-to-edge technologies ranging from powerful 10 Gigabit Layer 3 switches right through to media converters.

Allied Telesis also has an extensive range of products from industry leading media gateways which allow voice, video and data services to be delivered to the home and business, right through to high-end chassis-based platforms providing significant network infrastructure. Allied Telesis's flexible service and support programs are tailored to meet a wide range of needs and are designed to protect customers' Allied Telesis investment well into the future. For more information, please visit [www.alliedtelesis.com](http://www.alliedtelesis.com)

### **About ACW Distribution**

ACW Distribution Singapore Pte Ltd. is a Value-Added Distribution corporation for leading Enterprise Solutions in the Asia-Pacific region since 1986. We create IT solutions by integrating the "Best-of-Breed" products in the market and delivering them to the end user via an extensive network of trained and certified channel partners in the region. For further information, please visit [www.acw-group.com.sg](http://www.acw-group.com.sg)

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