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BitDefender[®] signs new partner, ACW Distribution

BitDefender appoints ACW Distribution (S) Pte Ltd as its latest distributor to drive expansion into ASEAN markets

Singapore, 25 February 2009 – BitDefender[®], leading provider and one of the industry's fastest and most effective lines of internationally certified security software, has signed ACW Distribution (S) Pte Ltd ("ACW") as a distributor for BitDefender security products in Singapore.

Under the agreement, ACW will market BitDefender products to channels and market. Activities include user-awareness events and strategic sales and marketing promotions with active engagement with the channel partners. With this appointment, it marks another milestone in BitDefender's expansion plans to build a strong sales and service channel in key strategic markets in the world.

'We are extremely delighted with this appointment. BitDefender is one of the fastest growing IT security solutions providers in Asia. Driven by innovation, BitDefender provides security solutions to satisfy the protection requirements of today's computing environment, delivering effective threat management.'

says Sam Chng, Regional Sales Director for ACW South Asia and India. 'We are extremely excited to be in partnership with BitDefender and we are dedicated to making BitDefender one of the top IT security solutions brands in ASEAN.'

The challenges in IT security are incessantly growing and carries a myriad of threats to businesses and even to homes, and a proactive protection with advanced technologies from security providers are critical, but more importantly, is to do it with the least impact on system performance. In so doing, businesses and individuals can continue with their daily processes and lifestyle, doing what they do best knowing that their assets are well secured by a trusted name, BitDefender.

About BitDefender®

BitDefender is the creator of one of the industry's fastest and most effective lines of internationally certified security software. Since our inception in 2001, BitDefender has continued to raise the bar and set new standards in proactive threat prevention. Every day, BitDefender protects tens of millions of home and corporate users across the globe—giving them the peace of mind of knowing that their digital experiences will be secure. BitDefender solutions are distributed by a global network of value-added distribution and reseller partners in more than 100 countries worldwide. For further information, please visit www.bitdefender.com

About ACW Distribution

ACW Distribution Singapore Pte Ltd. is a Value-Added Distribution corporation for leading Enterprise Solutions in the Asia-Pacific region since 1986. We create IT solutions by integrating the "Best-of-Breed" products in the market and delivering them to the end user via an extensive network of trained and certified channel partners in the region. For further information, please visit www.acw-group.com.sg

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